



# Virtual Small Business Lending Series

Session 3: Access to Capital for Start-Up Businesses

### Disclaimo

## Agenda



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The comments and opinions expressed today are solely the presenters' comments and opinions and do not necessarily reflect those of the Washington State Office of Minority and Women's Business Enterprises nor Washington State Department of Commerce, its management, or anyone associated with agency.

Neither agency cannot give legal or financial advice, and we do not endorse or recommend any person, product, or institution.

# BUSINESS IMPACT NW

Small Business Services: Coaching, Classes and Capital for Entrepreneurs Nonprofit CDFI since 1997 | Serving Washington, Oregon, Idaho, and Alaska







- Business support, coaching, training and events
- Loan Readiness, Credit Counseling
- Small Business Loans up to \$750,000
- CRE Loans up to \$1,500,000
- Start-up and Established Businesses, Established Nonprofits



## **Small Business Loans**

Northwest Access Fund makes small business loans to entrepreneurs with disabilities and to businesses that primarily serve individuals with disabilities.

- Up to \$60,000 with up to a 10-year term
- Interest rates are 5% with terms up to 10 years.
- No fees
- Business loans can be used to finance start-up, expansion, and enhancement needs

## **Erin Williamson**

**Director of Entrepreneurship** 

Phone: 206-328-5116

Email: <a href="mailto:erin@nwaccessfund.org">erin@nwaccessfund.org</a>
Website: <a href="mailto:www.nwaccessfund.org">www.nwaccessfund.org</a>







## **Erica Slatt, VP SBA Manager**

Eslatt@watrust.com

Mobile: 206-790-3207

Office: 206-667-8952

## **SBA Term Loans and Lines of Credit**

From Start-up to seasoned businesses, WTB offers loans from \$5,000 to \$5,000,000.

We are a PLP Lender and offer SBA Express Term loans and lines of Credit.

SBA Loans are a great option for:

- Business Acquisitions
- Business Expansions
- Start-ups (Projection based)
- Working Capital
- Equipment financing
- Commercial Real Estate Purchases
- Leasehold Improvements
- Debt refinance

## WTB is a full-service Bank also offering the following:

Commercial Banking

**Private Banking** 

**Construction Lending** 

**Consumer Lending** 

SBA Loans and Lines of Credit

Wealth Management and Advisory

**Small Business Banking** 

Treasury and Merchant Services

International Banking

Home Mortgage





## Alex Alvarez

(He/Him/His)
Business Advisor

alex.alvarez@ebccf.org loans@ebccf.org (206) 504-0198



## SBA COMMUNITY ADVANTAGE

AK/ID/OR/WA

Evergreen has partnered with the SBA to offer Community Advantage Loans of up to \$250,000 for businesses in need of affordable capital, with a primary focus in assisting underserved communities. Proceeds can be used for most small business needs including equipment, business acquisition, and working capital.

### **FLEX FUND**

WASHINGTON COUNTIES: CHELAN, KING, KITTITAS, PIERCE, SNOHOMISH, SPOKANE, AND YAKIMA

EBCCF is one of five mission-based lenders in Washington who are lending under the Washington State Small Business Flex Fund. If you are an established business in Chelan, King, Kittitas, Pierce, Snohomish, Spokane or Yakima Counties who has been serving your community for at least 12 months, have fewer than fifty employees, and have annual revenue of \$5 million or less, we are here to help explore your lending options. Evergreen's Flex Fund loans go up to \$200,000 and can be used for working capital and other business needs.

# Products & Eligibility

### **EVERGREEN MICROLOANS**

AK/ID/OR/WA

Our microloan program offers term loans up to \$50,000 for a variety of uses including startup costs. Flexible terms, low interest rates and closing costs can help your business when your financing needs are modest.

### **USDA RURAL LOAN PROGRAM**

RURAL WASHINGTON

In this program, the USDA and Evergreen help non-agricultural businesses in rural areas of Washington access capital that otherwise might be difficult to obtain. This loan is available to small businesses in populations less than 25,000 in most counties of Washington State.

### **SBA ILP PROGRAM**

OREGON

Evergreen works with the SBA to provide ILP loans up to \$200,000 to eligible startups, newly established enterprises, and growing small businesses. These term loans can be used for most business purposes.

# WaFd Bank Small Business Lending

We are a comprehensive small business lender with a variety of options to assist our clients

## Scored Small Business Lines of Credit/Term Loans up to \$100k

- Quick application processing fully scored with no financial analysis
- Originated through our Branch network
- Includes both SBA and non-SBA options
- Requests of \$50k and under are unsecured and those over \$50k to \$100k are secured
- Must have at least 12 months in business.

## Full Suite of Products over \$100k

- Term loans and lines of credit both SBA and non-SBA
- Will review any startup request (and really any request for that matter)
- SBA options provide flexibility around collateral and business history
- We hold all our SBA loans allowing us the ability to offer competitive pricing



# Breakout Rooms

 Room 1 - Business Impact NW with Laura Gomez

Room 2 – WaFd Bank
 with Scott Bossom

 Room 3 – Evergreen Business Capital Community Finance

with Alex Alvarez

 Room 4 – Washington Trust Bank with & Erica Slatt

| Questions? Comments? Please contact us!                       |  |  |                              |  |
|---|--|--|------------------------------|--|
| Laura Gomez<br>Loan Officer                                   | Business Impact NW                                     | LauraG@businessimpactnw.org<br>(206) 686-7287      | https://businessimpactnw.org |  |
| Erin Williamson<br>Director of<br>Entrepreneurship            | NW Access Fund   | Erin@nwaccessfund.org<br>(206) 667-8952            | www.nwaccessfund.org         |  |
| <b>Erica Slatt</b><br>VP SBA Manager                          | WA Trust Bank  | ESlatt@watrust.com<br>(206) 667-8957               | www.watrust.com              |  |
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| Ann Campbell Managing Director – Housing Division             | Department of Commerce                                 | Ann.Campbell@commerce.wa.gov (360) 980-2353        | www.commerce.wa.gov          |  |
| Akilah Powell<br>Community<br>Reinvestment<br>Program Manager | Department of Commerce                                 | Akilah.Powell@commerce.wa.gov<br>(360) 918-4178    | www.commerce.wa.gov          |  |
| Cliff Cawthon<br>Homeownership<br>Policy Manager              | Department of Commerce                                 | Clifford.Cawthon@commerce.wa.gov<br>(206) 747-7694 | www.commerce.wa.gov          |  |

# Thank You!





# Virtual Small Business Lending Series

Session 4: Access to Capital for Established Businesses

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# Washington's Revenue-Based Financing Fund



Supported by the Washington State Department of Commerce and the U.S. Department of Treasury through the Washington State Small Business Credit Initiative





- Upfront capital that can be used for most business expenses
- A payback structure that's responsive to varying revenues
- Ideal for businesses with inconsistent incomes

Know a business that could benefit from revenue-based financing?

Send them here to pre-apply: growamerica.org/rbf

## Evergreen Business Capital

- Evergreen is a "CDC" Certified Development Company.
- Lend in the SBA 504 Program
- Owner Occupied Commercial Real Estate & Equipment
- Low Down Payment, Fixed Rate, Fully Amortizing

## **Tyler Kretchmer**

VP & Senior Loan Officer (206) 504-0978 <a href="mailto:tyler.kretchmer@evergreen504.com">tyler.kretchmer@evergreen504.com</a>





# SSBCI OWNER-OCCUPIED COMMERCIAL REAL ESTATE LOAN PROGRAM

### An SSBCI funded loan provides a 9% subsidy based on the new project cost. The benefits to the Borrower

- ✓ Larger loans possible
- ✓ Improved ability to qualify for financing
- ✓ Improved business liquidity
- ✓ Lower project risk

### Features of a SSBCI commercial real estate loan

Each project will have two separate loans: a subsidized "SSBCI loan" and a conventional "companion loan."

### SSBCI loan from HBCDE, LLC\*

- Forgivable loan for 9% of the new project cost
- Project size limits: no minimum, up to \$20 million
- Repayment structure: Interest due monthly for 10
  years, multiple advances available on construction
  projects, ten-year maturity, loan balance forgiven at
  the ten-year maturity if not currently in default or
  previously liquidated
- Pricing: 1% fixed annual percentage rate (APR);
   no loan fee
- Qualifying business must have 750 employees or less and be in Washington State
- Borrowers will work directly with HBCDE for the entire loan process

## Companion loan from either HBCDE, LLC or Heritage Bank\*

 Conventional commercial real estate loan underwriting and pricing

| Loan Example                                     |             |  |  |  |
|--|-------------|--|--|--|
| Property purchase                                | \$750,000   |  |  |  |
| Construction of new grocery store                | \$1,250,000 |  |  |  |
| Total Project Uses                               | \$2,000,000 |  |  |  |
|  |             |  |  |  |
| Cash from project owner                          | \$320,000   |  |  |  |
| SSBCI Ioan (9%)                                  | \$180,000   |  |  |  |
| Companion loan (standard underwriting & pricing) | \$1,500,000 |  |  |  |
| Total Project Sources                            | \$2,000,000 |  |  |  |

<sup>\*</sup> Subject to credit approval and program guidelines. Certain restrictions apply to refinancing options and are subject to program terms. This program cannot be combined with other governments sponsored programs (e.g., SBA 504; SBA 7a; USDA; etc.) Financing maximums and terms are determined by borrower qualifications and use of funds. Heritage Bank and its representatives do not provide tax advice. Consult an advisor regarding a particular financial situation. Credit products are offered by Heritage Bank. This flyer is intended to provide a summary, final executed loan documents should be relied on for complete and final terms.

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Zero Barriers to Business

Accelerating your success



Providing access to working credit and lending and lending.

Our lending programs<sup>1,4</sup> allows business owners to get the financial support to succeed.

- Get a revolving line of credit up to \$50,000 at a discounted interest rate that allows you to only pay interest on what you borrow.12
- Like always, enjoy an additional 0.25% rate discount on your line of credit when you set up automatic payments from a BMO business checking account.3
- Benefits vary by program.<sup>4</sup>



Creating educational resources to inform better business decisions.

BMO has developed valuable tools, templates and webinars, available for free on <a href="mailto:bmo.com/zerobarriers">bmo.com/zerobarriers</a>, to help you at every business stage.



Networking with organizations that support business owners.

BMO partners with organizations to connect you to meaningful networks. You can access organizations that provide coaching, mentoring and other opportunities to help your business grow.



Rachel Casey <a href="mailto:rachel.casey@bmo.com">rachel.casey@bmo.com</a>

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**Taj Benford** 

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206-664-9920





or African American. Hispanic or Latino. LGBTO+ (defined as Lesbian. Gav. Bisexual, Transpender, or Queer/Questioning, or individuals that self-identify as members of the LGBTO+ community). Native American American Indian, Alaska Native or Native Hawailan), Veteran (defined as having served in the Army, Navy, Marine Corps, Air Force, Coast Guard, Space Force or National Guard including any member of a reserve

payment from a BMO business checking account is required to be established at loan closing in order to receive the additional 0,25% rate reduction.

# Breakout Rooms

- Room 1 WaFd Bank & BMO Bank
   with Scott Bossom, Rachel Casey & Taj Benford
- Room 2 Heritage Bank & Evergreen Business Capital with Paul Dini & Tyler Kretchmer
- Room 3 Business Impact NW with Laura Gomez
- Room 4 Grow America
   with Chuck Depew

| Questions? Comments? Please contact us!                     |   |   |                              |  |  |
|---|---|---|------------------------------|--|--|
| Laura Gomez<br>Loan Officer                                 | Business Impact NW                                  | LauraG@businessimpactnw.org<br>(206) 686-7287                                   | https://businessimpactnw.org |  |  |
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| Rachel Casey<br>Bank Manager<br>Taj Benford<br>Bank Manager | BMO Bank  | Rachel.Casey@bmo.com<br>(509) 735-0451<br>Taj.Benford@bmo.com<br>(206) 664-9920 | www.bmo.com                  |  |  |
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