



Photo credit: Creative Block

Apply to Go Global to upgrade your business website

Small businesses can apply to the Go Global grant to improve their website.

Through this grant, you can receive up to \$4,000 worth of web design services.

This program will be useful for businesses who want to reach more customers online, find more ways to sell their products, or change their website look.

You will work with a design firm, who can improve your business website by:

- Updating the **design**
- Adding **social media**
- Appearing higher in **search engine rankings**
- Adding **online ordering**, pickup, or delivery
- Selling products online

Applications are open until May 31, 2023. Our team can help you apply.



Q&A: Marketing your business and products online

Q: What does search engine ranking mean?

A: If you have a higher "search engine ranking," it is easier to search for your business website online.

Q: What services can the designers provide for me?

A: The contractors will work together with you to develop your website. They can design your website, incorporate online sales, or integrate social media.

Q: I'm not sure if I should apply. How could Go Global be helpful to me?

A: About 80% of consumers will do online research before buying something. Improving your website can help market your business and expand your audience.

Our team can help you apply for "Go Global" or find other support for you in Khmer and English.



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